

Press Release

03 March 2008

Independent International Investment Research plc ("IIR")

Launch of free-to-view equity research

IIR today launches **The Research Oracle™**, a new free-to-view equity research portal, which is available via www.researchoracle.com. The Research Oracle will provide investors with free access to our institutional-quality research on over 400 global companies and represents an important evolution of the business model in the equity research industry.

IIR research will be published simultaneously with its publication on Reuters, Bloomberg, Thomson, Capital IQ, Factset, Jaywalk and our other distribution channels. Users can set up alerts to know when an update is published on a company of interest to them.

IIR is the UK's leading source of truly impartial research and strategy for global equities and currencies for broker-dealers, investment banks and asset managers – worldwide.

The company is headquartered in London and traded on AIM (LSE: IIR.L). The Group has no research conflicts – we are not brokers, investment bankers or asset managers. IIR's research activities are regulated and authorised by the FSA and registered with the SEC. IIR is completely independent and does not conduct any company-sponsored research.

Our research is focused on the delivery of a true picture of risk and reward, where investors want to buy overseas shares and need to know both about company fundamentals and about the currency risk – or possible upside – they are engaging.

You can find an independent assessment of our Global Research performance at:

http://www.investars.com/bvic_universe.asp?coveragematch=0&AlgorithmID=4&RegionID=4&period=1&NumOfPositions=4&index=0&Trusted=1&itime=0&SearchID=0&imageField.x=73&imageField.y=13

Click on the following link for a complete list of companies we cover:

<http://www.iirgroup.com/products/GER/researchuniverse/>

If you would like to bring our research to the attention of your own website audience, please feel free to download and embed our standard links which are available at www.iirgroup.com/index.php/researchoracle/link

-ENDS

Contact for more information:

Shane Smith

Shane.smith@iirgroup.com

+44 207 232 3090